



Dogs Trust Honours 2009

Sponsor Pack



in dog we trust



Who are we?

Dogs Trust is the UK's largest dog welfare charity. We care for over 16,000 stray and abandoned dogs each year through our network of 17 Rehoming Centres across the UK. Alongside this we campaign and work with policy makers and the public to promote responsible dog ownership in order to tackle the problem of unwanted, abandoned and stray dogs. We never destroy a healthy dog.

Tell me more...

Dogs contribute to our society in many ways; sometimes using a "paws on" approach through acts of bravery, by being a comfort to the sick or the lonely, or by supporting those with special needs. Of course, there is also the role of loyal companion that they play to the 5.7 million dog-owning British households. All are equally worthy of being honoured.

The Dogs Trust Honours is a unique opportunity to celebrate the achievements of dogs in all walks of life and to highlight the wonderful relationship between man and dog. The awards are also a way for us to raise awareness about Dogs Trust and our work.

Further information about Dogs Trust can be obtained at www.dogstrust.org.uk





What's the occasion?

Following the tremendous and sparkling success of the first ever Dogs Trust Honours in 2008, the UK's largest dog welfare charity is delighted to announce the next annual celebration of dogs and the role they play in our lives.

The Dogs Trust Honours 2009 will take place on 19th May at London's prestigious Hurlingham Club and through six doggy awards we will pay tribute to the amazing role man's best friend plays in our lives. On the night 400 guests, including many of the four pawed variety will enjoy a delicious three course dinner, fantastic entertainment, and the awards ceremony which will recognise the achievements of some very special canines.

The winners of five categories - to be chosen by a panel of distinguished judges - will be presented with their awards by some of Dogs Trust's canine friendly celebrity friends. Guests will then be able to vote for their favourite from these winners, to decide which dog will receive the 'Dogs Trust Top Dog Award 2009'.

The ceremony will be attended by famous dog lovers, VIPs from high society and the dog world, as well as some four legged friends. This glittering evening really will be a spectacular event to be associated with.





What are the awards categories?

The Dogs Trust Hero Dog Award

For working dogs who contribute to community life by caring, protecting and serving their human companions and colleagues.

The Dogs Trust Dogged Devotion Award

To recognise the achievements of ordinary dogs that, without special training, help provide a better quality of life for their owners who have been going through difficult times.

The Dogs Trust Dog's Best Friend Award

For a special human who has gone that extra mile for dogs, through fundraising, rescuing, or rehoming abandoned dogs.

The Dogs Trust Golden Oldie Award

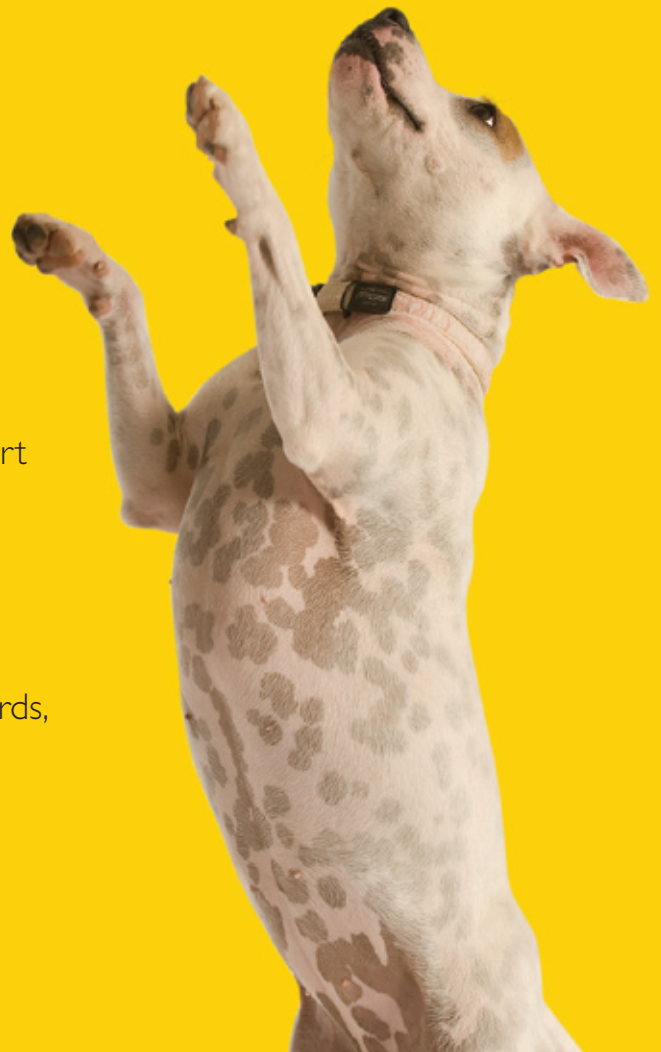
A lifetime achievement award for Dogs Trust dogs aged over 7 years who have achieved an incredible amount over their lifetime but remain young at heart.

The Dogs Trust Rex Factor Award

A uniquely talented pooch will be chosen from short video clips (no more than 40 seconds) of dogs performing cunning canine tricks.

The Dogs Trust Top Dog Award 2009

Will be chosen from the winners of the above awards, as voted for by guests on the night.





How can we take part?

We would love you to get involved and there are a number of sponsorship opportunities available. For further information, please contact Dogs Trust's Press Office **020 7837 0006** or email us at **awards@dogstrust.org.uk**

Principal Sponsor - £10,000

- The event will be called the "Dogs Trust Honours 2009 in association with YOUR COMPANY NAME" in all event literature* and PR.
- Your company will be acknowledged as Principal Sponsor in all event PR and literature*, and at the ceremony.
- Your company's logo will be prominently displayed in all event PR and literature*.
- Your company will receive guaranteed coverage in Wag! - Dogs Trust's supporter magazine that has a circulation of 650,000.
- Your company will be allocated two tables (20 seats) at the ceremony.
- Your company will be entitled to a full page advert in programme (design to be supplied by you).

Award Sponsor - £5,000

- The award will be prefixed by your company name in all event PR, in the event programme and at the ceremony.
- Your company's logo will be displayed on the event menu and programme.
- Your company's logo will be displayed on the Dogs Trust Honours website homepage and on the 'Sponsors' page with link.
- Your company will receive guaranteed coverage in Wag! - Dogs Trust's supporter magazine that has a circulation of 650,000.
- Your company will be allocated one table (10 seats) at the ceremony.
- Your company will be entitled to a full page advert in programme (design to be supplied by you).



Table Sponsor - £2,500

- Your company's logo will be displayed on the event menu and programme.
- Your company's logo will be displayed on the Dogs Trust Honours website homepage and on the 'Sponsors' page with link.
- Your company will be allocated one table (10 seats) at the ceremony.
- Your company will be entitled to a full page advert in programme (design to be supplied by you).

Event Sponsor - £500

- Your company will be entitled to a half page advert in programme (design to be supplied by you).
- Your company's logo will be displayed on the Dogs Trust Honours website homepage and on the 'Sponsors' page with link.

Online Sponsor

- For £1000 your company can place a banner advert on the Dogs Trust Honours website Homepage or 'Nominations' page.
- For £750 your company can place a banner advert on the Dogs Trust Honours website 'Roll of Honour' page.
- For £500 your company can place a banner advert on the Dogs Trust Honours website 'About Us', 'Contacts' or 'Sponsors' page.

* Event literature includes invite, menu, programme and website





What do you need to do next?

For further information, either call Dogs Trust's Press Office on **0207 837 0006** or complete this form and return it to: Dogs Trust Honours, 17 Wakley Street, London, EC1V 7RQ.



Dogs Trust Honours Sponsorship Reservation Form

I am interested in the following sponsorship package:

- Principal Sponsor
- Award Sponsor
- Table Sponsor
- Event Sponsor
- Online Sponsor

Company name: _____

Contact name: _____

Telephone number: _____

Email: _____

Address (for invoice): _____



We would like to thank the Dogs Trust Honours Committee for their generous support:

Adela King with Disco
Aimee Berman with Chester & Roxy
Alannah Weston with Arthur
Alice Evans
Amanda Wakeley with Lola
Amaryllis Macintyre with Lennox
Angela Soning with Dino, Bertie & Luca
Ben & Marina Fogle with Inca & Maggie
Bruce Dundas with Cookie Diamond Dundas
Bruce Oldfield with Babe
Carolina Bucci with Arturo
Caroline & Harry Pearl with Rufus
Caroline Stanbury with Tiffany
Emily Oppenheimer Turner with Godot
Gail Taylor with Luna
Gerri Gallagher with Tullah
Grainne Stevenson with Boris
Hannah Sandling
Hayley Sieff with Nuttella
Heather Kerzner with Rocky & Romeo
Jade Parfitt
Jane Gottschalk with Grace, Henry, Buz & Lola
Jemma Kidd with Penfold & Becks
Jenni Falconer with Alfie
Jenny Halpern Prince & Ryan Prince with Snoopy
Jilly Johnson with Dylan & Boris
Jo Malone with Terry
Joanna Wood with Gypsy Rose Lee
Jonathan Ross
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Karen Howes with Piper
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Kirsty Gallacher with Bruno, George & Arthur
Lisa B with Wisbit
Marigay McKee with Dotty & Susie
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Polly Shalson with Tilly
Sara Berman with Milly
Sarah Wigley with Tosca
Susannah Constantine
Tamara & Anoushka Beckwith with Lux
Tara Palmer-Tomkinson with Rajput & Musket
The Marchioness of Northampton
Tom Macklin with Daisy
Trevor Pickett with Teasle
Trinny Woodall with Honey & Lily
Twiggy
Yasmin le Bon with Tinka & Luigi

